# Corinne Hart Freeda The para

## **Freelance Arts Administrator**

The partnership of an extensive artistic education with advanced administrative skills elevates each organization with which I have the pleasure of working.

**Contact Information** 

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#### Work Experience

#### Web Designer & Administrative Assistant HOLDTIGHT Company, 2021-Present

- Design & execute a complete website redesign in Squarespace (www.holdtightcompany.com)
- Craft & implement a brand identity package for the organization across all digital and print
  materials
- Maintain a grant application calendar, compose grant applications, & consult on development efforts & strategies

#### Director of Operations,

#### WADE Dance INC., 2019-Present

- Conduct day-to-day project coordination, planning, and implementation across all staff
- Compose grant applications, annual fundraising letters, & general outreach campaigns
- Content creator & manager for digital marketing materials & social media

## Executive Administrator & Professional Dancer,

#### Cherylyn Lavagnino Dance, 2017-Present

- Composes grant applications, annual fundraising letters, residency outreach campaigns, & educational outreach campaigns
- Content creator & manager for digital marketing materials & social media
- Rehearsal Director for all company residencies

# Studio Manager, Modern Teacher, & Assistant Teacher,

#### RIOULT Dance Center, 2018-2019

- Managed all studio rental inquiries & transactions (highest grossing stream of income for the entire organization)
- Oversaw building facilities & general Human Resources requirements
- Facilitated a streamlined work environment between full-time and hourly employees by acting as a liaison and relaying essential information daily

Educational History	New York University 2014–2017
	<ul> <li>BFA in Dance, Tisch School of the Arts</li> <li>Minor in Nutritional Studies, Steinhardt School of Education</li> </ul>
Skills & Proficiencies	Squarespace, Wix, Mailchimp, Mindbody, G Suite, Microsoft Teams, Apple Pages, Dropbox, Vimeo, YouTube, iMovie, Canva,
	grant writing, proofreading, copywriting, social media strategy & management